ÇAĞIN CEM
SAPER

SHOW CASE 2027

#Branding #Logo #Social_Media #Poster
#UI-UX #Motion_Graphic #Video_Reels
#Illustration

So, who am I?



Çağın Cem Saper
VISUAL & UI-UX DESIGN SPECIALIST

INTRO

My name is Çağın.

I am a design professional focused on the needs of digital products and brands, working across visual design, UI/UX, video production and voice-over.

I work as a **Visual Design Specialist** at a digital agency based in Bayraklı, İzmir, handling UI/UX processes end to end on web and mobile projects. I shape design decisions by bringing together user needs, business goals and technical requirements.

Through **MBERARTZ**, the freelance studio I founded in 2020, I manage brand identity, digital product flows and the creation and execution of visual language.

With **7 years** of agency and freelance experience, I adapt quickly to different business models and team dynamics. I see design not only as aesthetics but as a process that defines the right problem and produces solutions.

Behance ↗ LinkedIn ↗

How can I add value to your projects?

I design simple and scalable digital experiences that bring user needs together with business goals.

EXPERIENCE (01)

Companies I have worked with.

Alongside my MBERARTZ studio, running without a break since 2020, the experience I gained in agency, software and studio environments.



FEB 2020 — PRESENT
REMOTE

Visual Design & UI-UX Specialist

MBERARTZ — FOUNDER / FREELANCE STUDIO

7 YRS

At MBERARTZ, the freelance studio I founded in 2020, I plan and manage design processes for brands' digital needs, working end to end from brand identity to digital product interfaces.

SEP 2024 — PRESENT
FULL-TIME · İZMİR

Visual Design Specialist

PROFAJ — ADVERTISING AGENCY

2+ YRS

At Profaj Advertising Agency, I create content for brands' social media communication and take responsibility for concept and execution in the visual design of agency projects.

JAN 2024 — AUG 2024
FULL-TIME · İZMİR

Visual Design & UI-UX Specialist

8 AYS

EKALP SOFTWARE

At Ekalp Software, I took a leading role in the UI/UX and visual design of the company's projects, focusing on user-centred, aesthetic solutions delivered in harmony with the team and stakeholders.

REASON FOR LEAVING: IRREGULAR SALARY PAYMENTS

MAR 2023 — JAN 2024
FULL-TIME · İZMİR

Visual Design Specialist

10 AYS

PUBLIC 360 DIGITAL

I worked on digital content production for hospitals and health-tourism companies, most notably Bade Polyclinic (İzmir) and Pendik Yüzyıl Hospital (İstanbul).

REASON FOR LEAVING: COMPANY DOWNSIZING & REDUCED OPERATIONS

MAY 2022 — MAR 2023
FULL-TIME · İZMİR

Graphic Designer

10 AYS

MEDYA AJANSI 35

For Hasgil Kahvesi, leading beach clubs in Çeşme and Alaçatı-based brands, I managed the creation of a visual language suited to each audience and the execution of campaign content.

REASON FOR LEAVING: THE COMPANY CEASED OPERATIONS

OCT 2020 — FEB 2021
INTERNSHIP · İZMİR

Intern Graphic Designer

5 AYS

ARTHINGS — VISUAL ARTS STUDIO

I gained experience as an intern at a visual arts studio focused on 2D-2D animation, production, illustration and advertising.

REASON FOR LEAVING: END OF INTERNSHIP

Skills ↙

#AIDesign #VisualDesign #UI-UX #VoiceOver #BrandDesign #VideoProduction #MotionDesign #ArtDirection #SoundDesign

Tools ↙

Ps Pr Ae Ai Id Au

- Photoshop
- Premiere Pro
- After Effects
- Illustrator
- InDesign
- Audition
- Figma



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